

# Peter Drucker's work

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- 72 • What Is a Functioning Society?
- 73 • The Mercantile Society of the Nineteenth Century

- 74 • The Industrial Reality of the Twentieth Century
- 75 • The Challenge and the Failure of Hitlerism
- 76 • Free Society and Free Government
- 77 • From Rousseau to Hitler
- 78 • The Conservative Counter Revolution of 1776
- 79 • A Conservative Approach

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- 167           • The Unfashionable Kierkegaard
- 168           • Notes On The New Politics
- 169           • This Romantic Generation
- 170           • Calhoun's Pluralism
- 171           • American Directions
- 172           • The Secret Art Of Being An Effective President
- 173           • Henry Ford
- 174           • The American Genius Is Political
- 175           • Japan Tries For A Second Miracle

- 176 • What We Can Learn From Japanese Management
- 177 • Keynes: Economics As A Magical System
- 178 • The Economic Basis Of American Politics

## 179 ▼ Technology, Management and Society

- 180 • Preface
- 181 • Information, Communications and Understanding
- 182 • Management's New Role
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- 184 • Technological Trends in the Twentieth Century
- 185 • Technology and Society in the Twentieth Century
- 186 • The Once and Future Manager
- 187 • The First Technological Revolution and Its Lessons
- 188 • Long-Range Planning
- 189 • Business Objectives and Survival Needs
- 190 • The Manager and the Moron
- 191 • The Technological Revolution: Notes on the Relationship of Technology, Science, and Culture
- 192 • Can Management Ever Be a Science?

## 193 ▼ Toward the Next Economics and Other Essays

- 194 • Toward The Next Economics
- 195 • Saving The Crusade: The High Cost Of Our Environmental Future
- 196 • Business & Technology
- 197 • Multinationals & Developing Countries (Myths and Realities)

- 198 • What Results Should You Expect? A User's Guide to MBO
- 199 • The Coming Rediscovery Of Scientific Management
- 200 • The Bored Board
- 201 • After-Fixed Age Retirement Is Gone
- 202 • Science & Industry : Challenges of Antagonistic Interdependence
- 203 • How To Guarantee Non-Performance (Public Service Program)
- 204 • Behind Japan's Success
- 205 • A View of Japan Through Japanese Art

## 206 ▼ The Ecological Vision

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## 290       ▼ ***Major Management books***

- 291       ▼ **Concept of the Corporation**
- 292           • Introduction To The Transaction Edition
- 293           • Preface To The 1983 Edition
- 294           • Preface To The Original Edition
- 295       ▼ **Capitalism In One Country**
- 296           • Capitalism in one country
- 297           • The profit motive
- 298           • Big business
- 299           • The large corporation as autonomous
- 300           • Its function in society
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  - Policy and initiative
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- 415      ▼ **Practice of Management**
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- 419                ▶ The Challenge to Management
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- 421                ▶ The Sears Story
- 422                ▶ What is a Business?
- 423                ▶ What is Our Business—and What  
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- 424                ▶ The Objectives of a Business
- 425                ▶ Today's Decisions for Tomorrow's  
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- 426                ▶ The Principles of Production
- 427            ▼ Managing Managers
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- 429                ▶ Management by Objectives and Self-  
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- 437                ▶ The Small, The large, the growing  
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- 438            ▼ The Management of Worker and Work
- 439                ▶ The IBM Story
- 440                ▶ Employing the Whole Man
- 441                ▶ Is Personnel Management Bankrupt?



- 442           ▶ Human Organization For Peak Performance
- 443           ▶ Motivating To Peak Performance
- 444           ▶ The Economic Dimension
- 445           ▶ The Supervisor
- 446           ▶ The Professional Employee
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- 465           ▶ Building on strength
- 466           ▶ Finding business potential
- 467           ▶ Making the future today
- 468           ▼ Performance program

- 469           ▶ Key decisions
- 470           ▶ What ever a company's program, it must
- 471           ▶ Implementing the program

472       ▼ **Management: Tasks, Responsibilities, Practices**

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- 474       ▼ Introduction - From Management Boom to Management Performance
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  - 476           • The Management Boom and Its Lessons
  - 477           • The New Challenges
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  - 480       ▼ Performance
    - 481           ▼ Business Performance
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      - 483           • What Is a Business?
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      - 485           • The Power and Purpose of Objectives: The Marks & Spencer Story & Its Lessons
      - 486           • Strategies, Objectives, Priorities, and Work Assignments
      - 487           • Strategic Planning: The Entrepreneurial Skill
    - 488           ▶ Performance in the Service Institution
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543	▼ The practice of innovation
544	• Systematic Entrepreneurship
545	• Meaning of Entrepreneurship & Innovation
546	• Purposeful Innovation & the 7 Sources of Innovative Opportunity
547	▶ Sources of innovative opportunity
548	• Principles of Innovation (hard core of the discipline)
549	▼ The practice of entrepreneurship
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